

News

24.01.18

Olympic opening for Bromsgrove Leisure Centre

Olympic stars Rebecca Adlington and Steve Parry joined more than 120 children to celebrate the opening of Bromsgrove's new state-of-the-art leisure centre.

Built by construction and infrastructure company, Morgan Sindall, and located on School Drive, the £10.3 million facility was described by four-time Olympic medallist, Adlington, as one of the best she had ever seen.

It features a 25 x 12.5 metres pool, alongside a learner pool measuring 15 x 10 metres, which has an adjustable floor. The base of the pool has the ability to be raised or lowered on a hydraulic system, making it accessible and therefore suitable for water-based exercise and rehabilitation classes.

Families from across the region joined the Olympic stars, council officials and representatives from both Morgan Sindall, and the centre's new operator, Everyone Active, which organised the event, to partake in a range of water-based activities, including: water polo, synchronised swimming, and fast swimming.

Guests of the event were welcomed by portfolio holder for leisure at Bromsgrove District Council Cllr Whittaker, who officially opened the centre alongside regional director at Everyone Active, Jon Senior.

The new centre is a key asset for the local authority, and the investment is part of a wider £100m regeneration initiative to build a Better Bromsgrove. So far this has included the total revamp of the high street, major retail developments throughout the town and a near-total overhaul of public buildings.

The new facility also boasts a comprehensive 100-station fitness suite, a 15 route climbing centre, a spinning studio and multiple group exercise studios. In addition, the centre features a spa which includes, a sauna, steam room, aroma room, relaxation area and Jacuzzi.

Richard Fielding, Morgan Sindall's area director in the Midlands, said: "Encouraging active and healthy lifestyles is a key objective for local authorities, and one assisted by the provision of first-class, modern facilities for people to exercise in.

"We're incredibly pleased to have delivered such an important addition to the council's leisure portfolio. It's gratifying to see local people enjoying it and that the children here today are so enthused by two of the country's sporting heroes."

Four-time Olympic medallist, Rebecca Adlington, added: "The swimming pools at Bromsgrove Sports and Leisure Centre are fantastic and provide children from across the district with great venues to learn an invaluable life-saving skill. I hope that everyone who attended the event had a brilliant time and learnt new skills that will inspire them to swim more often."

Cllr Peter Whittaker, Portfolio-holder for Leisure said: "This facility is a new jewel in Bromsgrove's crown so it was fitting that a sporting celebrity such as Rebecca Adlington, was a part of this open day."

Jon Senior, regional director at Everyone Active, said: “It was an honour to welcome Rebecca Adlington and Steve Parry to join us in opening Bromsgrove Sports and Leisure Centre.

“We are very proud of the new centre and we look forward to encouraging even more people to become more active, more often with the extensive range of facilities that are now available for people across the district.”

For more information about this news release please contact Jonathan Daly at Influential on 0151 239 5000 or email: daly@thisisinfluential.com